



Fact Sheet for Employers

What is the PRSSA JobCenter?

The PRSSA JobCenter is a comprehensive, online database of internship and job opportunities accessible to more than 9,000 PRSSA members from over 270 Chapters across the country. JobCenter is the best resource for public relations employers to post opportunities and gain enthusiastic interns and employees.

How can I post on JobCenter?

First, go to the PRSSA JobCenter home page at <http://www.prssa.org/jobcenter/>. As a first time user, you will have to register by choosing a login name and password. Once you are registered on JobCenter, you create a profile, which includes your contact information and company summary. This profile will then be included for your convenience during future postings.

Now that you're a registered employer, you can add, edit or delete your postings at any time. The postings are updated within a day of your changes. JobCenter provides access anytime day or night to accommodate your schedule.

What must each listing on JobCenter include?

Each internship or job posting on JobCenter must include the company's name, address and Web site address, along with a contact person's name and title. Every posting includes the date it was posted, the position available, a job description, qualifications, compensation and instructions for how applicants should apply.

Why should I use JobCenter?

JobCenter is free, convenient and user-friendly. The database gives you complete control of postings. It is a national database that can be accessed 24 hours a day.

An important advantage of posting on JobCenter is the high quality of candidates who will be viewing your posting. PRSSA JobCenter is an exclusive benefit of being a PRSSA member so those viewing the internship or job posting are dedicated, developing public relations professionals from the world's preeminent, pre-professional public relations student organization. These members have already made an investment in their future and took the initiative to get involved in the field. There is no better place to post public relations internships or entry-level jobs to find young qualified, dedicated and motivated public relations practitioners than JobCenter.

For more information please contact:

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